TOWN OF NEWMARKET - WARD 1

DEMOGRAPHIC CHARACTERISTICS

TOTAL NUMBER OF HOUSEHOLDS: 22,000

Dwelling Type	House	Townhouse	Apartment
	80%	7%	13%

Household Size (persons)	1	2	3	4	5+
	15%	30%	18%	24%	13%

No. of Available Vehicles	0	1	2	3	4+
	7%	28%	52%	11%	3%

Household Averages	Persons	Workers	Drivers	Vehicles	Trips/Day
	2.9	1.6	1.9	1.8	6.9

TOTAL POPULATION: 64,900

	Population	Transit Pass	Licenced Drivers	Student	Employment Status: Full time	Part time	Work at Home F/T	Work at Home P/T
Male	31,500	4%	68%	27%	50%	6%	3%	*
Female	33,400	4%	63%	24%	35%	13%	2%	1%
On survey day:			Made work trip		85%	51%	33%	*

Occupation Type	Clerical	Manufacturing	Professional	Sales & Service
	11%	18%	50%	22%

Age	Median	0-10	11-15	16-25	26-45	46-64	65+
	35.0	17%	9%	12%	32%	21%	9%

Daily trips/Person (age 11+): 2.8

TRAVEL PATTERNS

TRIP PURPOSE

Trips Made by Residents of Ward 1

Time Period	Trips	% of 24 hr.	Trip Purpose Category: HB-W	HB-S	HB-D	N-HB
6 - 9 a.m.	33,800	22.2%	51%	23%	17%	9%
24 hours	152,200		32%	12%	40%	17%

Percentage of trips made within district: 6-9 a.m. = 51% 24 hours = 58%

Trips Made to Ward 1

Time Period	Trips	% of 24 hr.	Destination Purpose: Work	School	Home	Other
6 - 9 a.m.	30,000	19.0%	48%	28%	5%	20%
24 hours	158,200		14%	6%	40%	40%

MODE OF TRAVEL

Trips Made by Residents of Ward 1

Time Period	Trips	Auto Driver	Auto Passng.	Local Transit	GO Train	Walk & Cycle	Other
6 - 9 a.m.	33,800	69%	11%	3%	3%	9%	5%
24 hours	152,200	73%	15%	2%	1%	5%	3%
Median Trip Length: (kilometres)		3.3	2.1	3.2	44.2		

Trips Made to Ward 1

Time Period	Trips	Auto Driver	Auto Passng.	Local Transit	GO Train	Walk & Cycle	Other
6 - 9 a.m.	30,000	66%	13%	2%	*	10%	10%
24 hours	158,200	73%	16%	2%	1%	5%	4%

* is used to denote categories that have less than four observations or survey records

THE TRANSPORTATION TOMORROW SURVEY

University of Toronto
Joint Program in Transportation
Data Management Group